

To Whom It May Concern:

As a conscientious consumer of [INSERT PHARMACY], I feel compelled to express my dissatisfaction with your company's pricing of a "Plan B," more commonly called the "morning after pill."

A recent study conducted by the New York City Council found the average price of "Plan B" at New York City pharmacies is \$41.84, higher than the price at which it was sold by prescription only.

Making the medicine available was the first step – making it more affordable is the next. Please consider that financial obstacles pose a real threat to low-income women's ability to obtain "Plan B," the immediate consequences of which may include unwanted pregnancies and/or resulting abortions.

**I urge you to lower the cost.**

Thank you in advance for your time and attention to this matter.

Sincerely,

[NAME]

**Contact Information**

CVS Caremark Corporation  
One CVS Drive  
Woonsocket, RI 02895

Duane Reade Inc.  
440 Ninth Ave  
New York, NY 10001

Walgreen Company Consumer Relations  
200 Wilmot Road, Mail Stop #2214  
Deerfield, IL 60015

Rite Aid Corporation  
30 Hunter Lane  
Camp Hill, PA 17011