

10 THINGS YOU SHOULD KNOW ABOUT VIACOM

- Viacom is headquartered in Times Square. Its address is 1515 Broadway, New York, NY.
- Viacom is a publicly traded holding of National Amusements, Inc. National Amusements, a privately held company headquartered in Dedham, MA, is Viacom's parent company. It is owned by members of the Sumner Redstone family. (Source: www.nationalamusements.com/about/corporate)
- National Amusements also holds a controlling interest in CBS Corporation and Midway Games. It is an equal partner with Movietickets.com and operates numerous chains of movie theatres in the United States.
- CBS Corporation is a spin-off of the old Viacom. The old Viacom split into two firms in 2005. CBS Corporation is the parent company of the CW and Showtime Networks.
- Television channels owned by Viacom are watched in 504 million households in 160 countries around the world. The shows are broadcast in 32 different languages. (Source: www.viacom.com)
- There is only one person of color on Viacom's board of directors, Charles E. Phillips, Jr. Mr. Phillips, an African-American, is also the youngest board member. Sumner Redstone, at age 84, is the oldest member. The average age of the board members is 63.
- There are only two women on the board: Blythe J. MacGarvie and Shari Redstone. Ms. Redstone is Sumner Redstone's daughter. (Source: www.viacom.com)
- Bubba Gump Shrimp Company, a seafood restaurant inspired by the movie *Forrest Gump*, is a non-media holding of Viacom.
- Viacom reported second-quarter profits of \$434 million in 2007, a one percent drop from last year. (Source: *The Boston Globe*, http://www.boston.com/business/articles/2007/08/02/viacom_posts_higher_profit/)
- Hit movies like *Dreamgirls*, the *Shrek* franchise, *Transformers*, and *Mission Impossible 3* were all released by studios under the Paramount Pictures Corporation umbrella. Viacom is the parent company of Paramount Pictures Corporations. (Source: www.viacom.com)