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No More Sex Ads in New York Magazine

Wednesday, November 07, 2007

New York, NY – New York Magazine will stop printing sex ads. This, after the local chapter of the National Organization for Women threatened protests outside the weekly publication.

REPORTER: The women's rights group had accused the magazine of being a "marketing arm of the organized crime world of prostitution and human trafficking." NOW President Sonia Ossorio says the publisher was open to changing the advertising practices.

OSSORIO: They didn't really like being in that business. And particularly now with the connection between trafficking and the prostitution market.

REPORTER: A New York Magazine spokeswoman declined to say whether NOW's pressure tactics influenced the decision, adding it was just the right the thing to do. Ossorio says The Village Voice and ethnic newspapers like The World Journal have resisted NOW's efforts to stop the sex ads.

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