



How Can I Help?

It's simple! Add some of the items we're collecting to your holiday shopping list, and drop them off at our office. If you have more time, you can help us collect. Find out how below.

What We're Collecting *(new or unused only)*:

Hair accessories | Fun bath & body products | Baby clothes or supplies (newborn - 6 mo) | Hair care products | Costume jewelry | Journals/notecards/books | Craft kits or small games | Scarves, hats, gloves, fuzzy socks | Gift cards in \$10 increments to places such as Starbucks, Barnes & Noble, H&M, Forever21, iTunes, Movie Tickets, etc. **We cannot accept used clothing or linens.**

Drop Off Information: Last Day Tuesday, December 13

NOW-NYC & Service Fund Office | 150 W. 28th Street, Suite 304 (between 6th and 7th Avenues)

Hours: Monday - Friday, 10 - 5 | For additional locations /evening hours 212.627.9895 contact@nownyc.org

[Download Gift Drive Flyer or Handouts for Printing & Posting at \[www.nownyc.org\]\(http://www.nownyc.org\)](#)

Ideas for Collecting:

- 1) Host your own gift drive party, cocktails, or a gathering of friends or colleagues** and ask them to bring a donation as "admission." Arrange to bring the collected items to our office by **December 13th**.
- 2) Collect at your own school, workplace, or apartment building.** Make sure to get permission from your boss or administrators. If you live in a large elevator building, ask the building manager if you can put a box in the lobby.
- 3) Ask local businesses, community centers, schools, gyms, libraries or other appropriate places in your neighborhood to serve as a drop-off location.** Ask the manager or director to post the flyer and encourage donations. We've also created smaller flyers that can be printed, cut, and handed out at farmers markets, holiday gift fairs, or other places around the city. Just a few hours on one or two weekends near drop-off points can get big results. Make an agreement with the location to pick up items and transport them to our office.
- 4) Ask local businesses for direct donations, or find out if they'll start a collection.** Ask store managers of local businesses if they would like to donate merchandise. Small businesses get a tax write-off for such donations—you can help them get one more in before the end of the year. Or, go to small shops in your area that sell the types of items we're trying to collect, and ask them to post a sign or place a box behind the counter—it's a win/win for them to post in their stores. They can encourage shoppers to buy more, and we collect more donations!

Recipient Organizations: GEMS, Inwood House, Staten Island OCFS Facility, Possibly More!

Pregnant and parenting teens without a permanent home, girls who have faced sexual exploitation and violence, and girls who are just trying to get their lives on track can use your support.

Questions? Contact Jean or Brielle at NOW-NYC 212.627.9895 jean@nownyc.org | brielle@nownyc.org